

Hybrid Vehicles Rule The Fleet; Malkin Family Operations Extend Green Commitment



As part of their continuing program to reduce environmental impacts and incorporate sustainable business methods, the Malkin family's W&M Construction Corp. and W&M Properties have completed the conversion of their entire Westchester and Fairfield County fleet of 27 vehicles to Ford Escape Hybrids, announces Anthony E. Malkin, President of W&M Properties.

In the two counties, the change incorporates all vehicles used by W&M Construction Corp., by W&M Properties' management and cleaning divisions, and by W&M Properties' leasing and marketing divisions.

The decision to lease hybrids is part of the company's commitment to improve the sustainability of its business practices, which includes involvement in sustainable design projects and LEED-certified work, and ownership's commitment to improving the environment.

"The vehicles are far more fuel-efficient and cost-effective, and much better suited to their daily tasks. Just because you are in construction, doesn't mean you need to drive a pick-up truck," says Mr. Malkin.

The conversion to hybrids was decided by Mr. Malkin, who leads his family's real estate and investment business and is involved with several sustainable investments and not-for-profits.